

Zürich, August 31, 2011



- becomes a Brand of Diethelm Keller Brands Ltd. (DKB)

Dear Business Partner

We are very pleased to announce that we have reached an agreement for the future of the brand HEAT with DKB Household. DKB acquired the full ownership of the brand HEAT.

DKB, a privately owned Swiss Company, is a quality company with a long successful history of over 150 years and owns a broad portfolio of Household and Outdoor brands such as Outdoorchef and Koenig barbecues, Gloster outdoor furniture, Zyliss cooking housewares, Cole & Mason salt and pepper mills.

We believe DKB is a very good home for HEAT to the benefit of our customers and business partners.

HEAT is a successful Danish high-end BBQ brand. The HEAT range is made to fit the modern outdoor environment. Excellent design coupled with functionality is fundamental for the brand. All HEAT outdoor products are made in sustainable materials suitable for both the cooking temperature and the outdoor use.

HEAT will become part of the Outdoor Business of DKB, led by Alexander Howden. Your HEAT contact remains unchanged. Claus Henriksen, former Co-owner of HEAT, will join DKB and maintain the responsibility for the development of the HEAT-brand

You will be able to meet Alexander Howden, the DKB-Team and Claus Henriksen at the SPOGA in Cologne.

We look forward to seeing you soon!

HEAT



Claus Henriksen

www.heatbbq.com

DKB Household Switzerland Ltd.



Alexander Howden

www.dkbrands.com